

PROJECT PINNACLE





OPPORTUNITY OVERVIEW

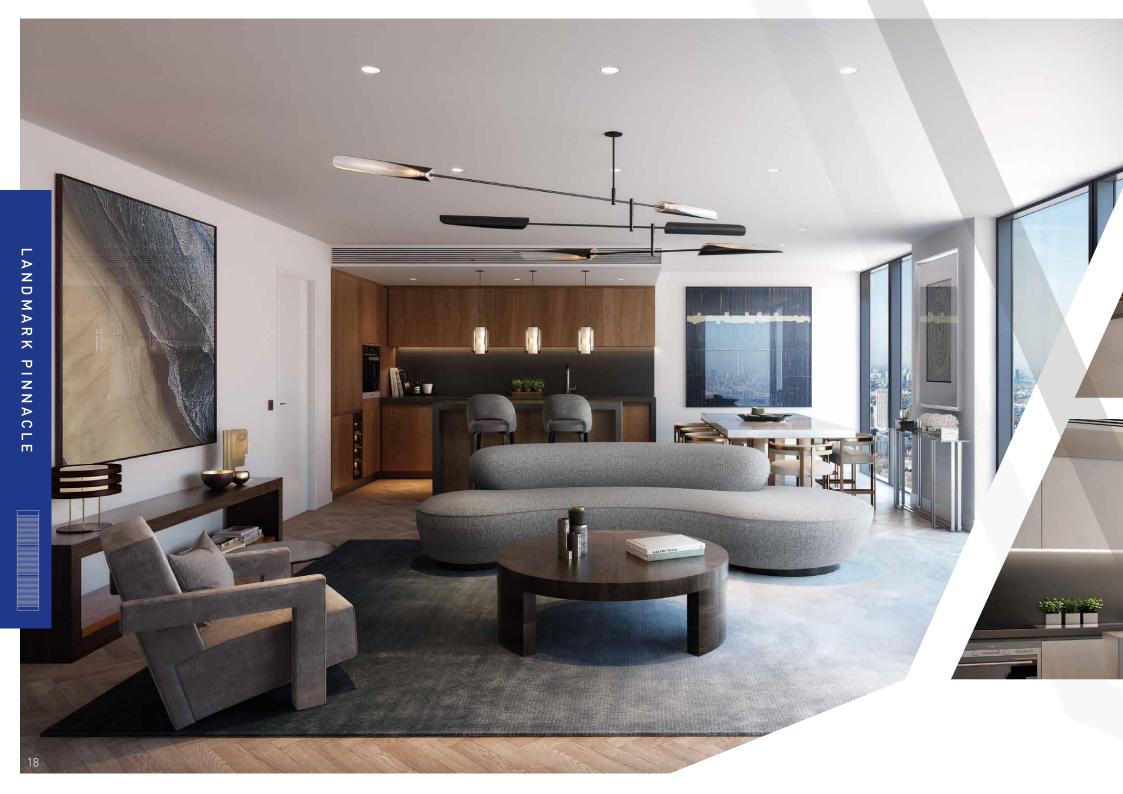
▶ 10 floors encompassing:

- Ground floor foyer and food & beverage areas
- First floor gym, office space, residents lounge and back of house areas
- Floors 2 to 10 comprise 162 serviced apartments

▶ 162 serviced apartments including:

- 72 x Studios
- 90 x 1-Bedrooms
- Each floor contains 8 studios and 10 One bedroom apartments
- Four two bedroom apartments per floor can be created by connecting a one bedroom apartment to a studio
- The aparthotel offers unique and unparalled views
- Average Studio 337ft²
- Average 1 Bedroom 547ft²
- C1 Permitted Use
- Gross Internal Area 118,777ft²
- Net Internal Area 73,503ft²

7



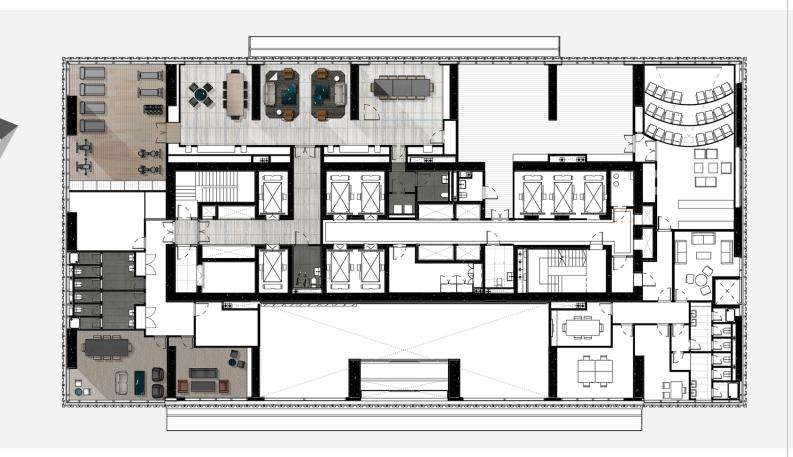
GROUND FLOOR PLAN







1st FLOOR PLAN



APARTHOTEL FLOOR PLAN





THE PROCESS

The MRP Group and JLL are seeking operators to lease or manage the 162 unit aparthotel, inclusive of amenity space, within the Landmark Pinnacle development.

We formally invite you to consider the proposition and register your interest. Your letter of interest should be submitted to The MRP Group/JLL (details can be found on The Team page) and should indicate:

- Company covenant and history
- Desire to lease or manage

Following receipt of your interest and upon signature of a non-disclosure agreement, you will be provided with access to a Virtual Data Room, where you will be view all the available information. The MRP Group/JLL will call for first round offers in due course.

Proposals to lease should include:

- Term
- Company Guarantees
- Company Covenant
- Internal Sign off Process and Time Line
- Rental Proposal
- Rental Increase
- Break Requirements
- 10-Year Financial Forecast

Proposals to manage should include:

- Proposed Brand
- Operating term, including extensions
- Commercial terms: base management fee, incentive fee, guarantees/key money, sales and marketing, reservations, etc
- 5 year cash flow projections
- Description of the proposed positioning and operation of the asset, including branding, star rating, target markets, guest profile and marketing
- Group profile, including brands and current portfolio of similar properties
- Critical brand standards
- Estimation of FF&E costs
- Outline of pre-opening costs
- Any other material/information you deem relevant.

THE TEAM



Max Thorne Chief Executive

+44 7768 617995 max.thorne@mrpadvisor.com

Claire Thorpe Client Relationship Manager

+44 7379 205499 claire.thorpe@mrpadvisor.com

Jessica Rollett

+44 7392 743 982 jessica.rollett@mrpadvisor.com Narup Chana Senior Analyst

+44 7407 385694 narup.chana@mrpadvisor.com

Vikkie Ware Business Manager

+44 207 030 3237 vikkie.ware@mrpadvisor.com

MRP Advisory Group Ltd.

11-15 High Street, Marlow, Buckinghamshire, SL7 1AU United Kingdom

www.mrpadvisor.com

0207 030 3237

JLL EMEA Headquarters

30 Warwick Street London W1B 5NH United Kingdom

www.jll.eu

0207 493 4933

Graham Craggs

Managing Director - Advisory, Hotels & Hospitality

+44 207 399 5969 graham.craggs@eu.jll.com

The MRP Group for themselves and for the vendors or lessors of this property whose agents they are, give notice that:- a. the particulars are set out as a general outline only for guidance and do not constitute, nor constitute part of, an offer or contract; b. all descriptions, dimensions, references to condition and necessary permissions for use and occupation, and other details are believed to be correct, but any intending purchasers, tenants or third parties should not rely on them as statements or representations of fact but satisfy themselves that they are correct by inspection or otherwise; c. no person in the employment of The MRP Group has any authority to make or give any representation or warranty whatever in relation to the property; d. Any images may be computer generated. Any photographs show only certain parts of the property as they appeared at the time they were taken.

PROJECT PINNACLE